

2024 Strategic Priorities

1. **Budget, Tax Reform, & Economy**
2. **Job Creation, Retention, & Education**
3. **Healthcare**
4. **Infrastructure, Energy & the Environment**
5. **Public Safety**
6. **Housing**

2024 Policy Platform

1. **Budget, Tax Reform, & Economy**

1. Review and evaluate reform measures to the state budget—that promotes real economic growth and job creation.
2. Encourage cooperation among government agencies, and work to streamline and reduce unnecessary or conflicting requirements of regulatory agencies.
3. Review and evaluate cost effective ways to privatize government services and public contracts while maintaining or improving standards.
4. Review and evaluate state and local fee & tax increases and new fee & tax categories affecting the regional business community.
5. Support and promote, when appropriate, the preparation of cost/benefit analysis ensuring economic impacts are weighed before the imposition of regulatory statutes.
6. Ensure that regulations on business are kept to a minimum and do not put regional businesses at a competitive disadvantage.
7. Encourage the protection of private property rights.
8. Support state programs that secure tax credits for targeted work training programs.
9. Consider and review policies that promote the outsourcing of essential public services by government agencies.
10. Support practical business accounting procedures at the state level when trying to balance the State Budget.
11. Review and evaluate social welfare policies that are expansive and unregulated throughout all levels of government.
12. Support and promote policies to increase travel spending to the Southwest California Region, in order to help stimulate the local economy and provide jobs

throughout the region.

13. Review and evaluate policies that ensure that the Southwest California region maintains a reputation as an attractive and prosperous location for doing business.
14. Promote economic development opportunities in the Southwest California region for business retention, expansion and attraction.

2. Job Creation, Retention, & Education

1. Review and evaluate efforts to enhance educational opportunities, expansions and quality in the Southwest California region, including measures to encourage and support entrepreneurial business growth.
2. Review and evaluate measures that reform the costs of the state's public pension system for the sake of the state's overall fiscal health.
3. Monitor and review alternatives to (1) any proposed state minimum wage increases and (2) any local or state living wage ordinances.
4. Monitor and provide recommendations to the current workers' compensation reform measures to positively affect businesses.
5. Monitor and support measures that enhance our state's educational system and encourage local workforce preparedness.
6. Advocate against the unwarranted and frivolous lawsuits on our businesses, consumers, taxpayers, and communities.
7. Monitor proposals that undermine the current process of guaranteeing secret-ballot elections for unionization such as card check.
8. Promote rules and regulations regarding employment status that protect workplace flexibility and protect public safety and consumer choice.
9. Advocate for policies and programs that encourage hiring and support of veterans
10. Reduce the burden of new regulations on small businesses
11. Consider and review legislation that promotes standards of corporate governance that guide boards of directors and corporate officers in managing their corporations in a competent, ethical manner.
12. Consider and review legislation that addresses how businesses leverage artificial intelligence in their growth and operations.
13. Support efforts that create a guest worker program that is comprehensive, addressing both future economic needs for workers and the status of undocumented workers already in the United States.
14. Support policies that ensure all workers enjoy the same labor law protections.
15. Support policies that expand temporary visa programs for essential workers, creating paths to permanent residence for these workers and providing a way to earn legal status for the millions of undocumented workers already in the United States.

3. Healthcare

1. Support the attraction and retention of medical technology industry to Southwest

California.

2. Monitor and support policies that encourage continued medical discoveries and innovations that improve quality of care.
3. Consider and review responsible healthcare policy proposals that maximize free market forces, minimize mandates upon insurers and providers, and results in increased availability of healthcare coverage affordable for employers, employees and individuals.
4. Continue efforts to contain the costs of premiums.
5. Conform to federal law while supporting measures to allow employers to mitigate the impact of providing healthcare coverage.
6. Work to curb the expansion of litigation in the healthcare system.
7. Support wellness, disease management/pandemic, and behavioral healthcare programs.
8. Support reform of the state hospital construction regulatory review process. Work to improve the timeliness of hospital construction and to ensure costs associated with such construction are kept at reasonable rates.

4. Infrastructure, Energy & the Environment

1. Support policies that recognize the importance of balancing environmental issues including green, solar and water programs and their impacts on the public and private sector.
2. Monitor policies that ensure long-term positive impacts on environmental stability and the economic vitality of the Southwest California region.
3. Encourage responsible environmental regulations and the potential impacts on local governments and agencies.
4. Monitor and support efforts to reform the CEQA, [and/or other regulatory entities](#), that will reduce the regulatory and compliance burden to cities and businesses in Southwest California.
5. Review and evaluate public and private sector transportation improvement plans that impact congestion on freeways, streets and roads, and ensure mobility within the [Southwest](#) California region.
6. Review and evaluate legislative and regulatory proposals that impact the automobile, trucking, rail, aviation, and maritime industries.
7. Review and evaluate legislation and regulatory proposals that might place the [Southwest](#) California logistics industry at a competitive disadvantage.
8. Review and evaluate reliable, stable, and competitively priced energy supplies for California's businesses and consumers.
9. Review and evaluate water management and flood control policies that improve water quality as the result of comprehensive approaches that will reduce contaminants from water sources in a cost effective manner.
10. Review and evaluate policies that promote safe, clean, high quality, adequate and reliable water supplies supporting the needs of economic growth and quality of life in the Southwest California region.
11. Review and evaluate policies that promote the Southwest California region as the frontrunner of technological advances in any infrastructure improvements

throughout the region.

5. Public Safety

1. Support policies that aid law enforcement in their duties to keep our residential and business communities safe.
2. Review policies that will clarify regulatory policies and management of specific public safety issues, i.e. e-cigarettes, homelessness, cannabis, etc.
3. Monitor, and take positions when necessary, on potential legislation that will:
 - a. Create a higher risk, more permissive environment for criminal penalties;
 - b. Decrease control over cyber-attack activities;
 - c. Allow **geographic** release of convicted felons resulting in damage to the business environment and regional quality of life;
 - d. Reduce the ability of businesses to seek protective relief from unwanted misdemeanor level activities of employees [possession of marijuana or certain drugs in the workplace, working while under the influence etc.].

6. Housing

1. Review and evaluate policies that ensure the Southwest California region maintains a reputation as an attractive prosperous location for business; to balance employment and housing needs with natural resource preservation; and to plan and construct the community infrastructure necessary to support current and future business needs.
2. Monitor land use, planning, housing and zoning issues that affect the Southwest California regional business community.
3. Encourage an adequate supply of appropriate housing to meet the needs of the Southwest California region.
4. Support housing policies that are based around local control, and oppose state mandates that take away decision making from local jurisdictions.